

ShareLife Key Dates

The ShareLife campaign is an integrated effort of parishes, the ShareLife office and our production suppliers. Your support in adhering to the timelines for the submission of data to our office is greatly appreciated!

The key dates schedule applies to all campaigns. *The activities listed in italics apply to direct mail parishes only.*

January 10	Parish Campaign Kit included in pouch mailing
January 21	ShareLife office to extract name, address data from Parish Tools for Cardinal's mailing
February 3-14	Materials delivered to parishes. Check materials on arrival.
February 24 - March 6	First direct mail letter sent from Cardinal, mailed by ShareLife office
March 1	⚠ Launch campaign in parish – put up posters, banner, lawn sign Begin weekly pulpit and bulletin announcements
March 8	Arrange collection of donations
March 15	Show ShareLife video • Host an agency speaker
March 22	Show ShareLife video • Host an agency speaker
March 27	<i>Pastors' signatures for second letter due in ShareLife office</i> <i>Pastors' personal letter due in ShareLife office (optional)</i>
March 29	ShareLife Sunday In-church collection
March 31	⚠ Submit week 1 report online with total donations to date
April 6-10	\$\$ - Remittance to ShareLife office of funds collected to date
April 7	⚠ Submit week 2 report online with total donations to date
April 21	⚠ Submit week 4 report online with total donations to date
April 22	ShareLife to extract non-donor data from Parish Tools for pastor's reminder mailing
May 3	Second ShareLife Sunday In-church collection
May 5	⚠ Submit week 6 report online with total donations to date
May 11-15	\$\$ - Remittance to ShareLife office of funds collected to date
May 19	⚠ Submit week 8 report online with total donations to date
May 19-27	<i>Reminder letter from pastor mailed by ShareLife office</i>
June 2	⚠ Submit week 10 report online with total donations to date
June 3	⚠ ShareLife to extract donation data from Parish Tools for thank you mailing
June 7	Third ShareLife Sunday In-church collection
June 9	⚠ Submit week 11 report online with total donations to date
June 15-19	\$\$ - Remittance to ShareLife office of funds collected to date
June 16	⚠ Submit week 12 report online with total donations to date
June 25 – July 3	<i>Thank you from Cardinal mailed to donors by ShareLife office</i>
June 30	⚠ Submit week 14 report online with total donations to date
July 7	⚠ ShareLife to extract donation data from Parish Tools for thank you mailing
July 14	⚠ Submit week 16 report online with total donations to date
July 27-31	<i>Thank you from Cardinal mailed to donors by ShareLife office</i>
July 31	⚠ Submit week 18 (final) report online with total donations to date Ensure remittance of all funds collected for Campaign 2020 to ShareLife office
August 4	ShareLife to extract final Campaign 2020 donation data to July 31 from Parish Tools for thank you mailing

January 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	4	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May 2020

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June 2020

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	29	31	