

Key Dates for ShareLife 2019

The ShareLife campaign is an integrated effort of parishes, the ShareLife Office and our production suppliers. Your support in adhering to the timelines for the submission of data to our office is greatly appreciated!

The key dates schedule applies to all campaigns. *The activities listed in italics apply to direct mail parishes only.*

January 22	<i>ShareLife office to extract name, address data from Parish Tools for Cardinal's mailing</i>
February 8	Parish Campaign Kit included in pouch mailing
Mid February	Materials delivered to parishes. Check materials on arrival.
February 25-March 8	<i>First direct mail letter sent from Cardinal, mailed by ShareLife office</i>
March 10	⚠ Launch campaign in parish – put up posters, banner, lawn sign Begin weekly pulpit and bulletin announcements
March 17	Show ShareLife video • Host an agency speaker
March 24	Show ShareLife video • Host an agency speaker
March 29	<i>Pastors' signatures for second letter due in ShareLife office</i> <i>Pastors' personal letter due in ShareLife office (optional)</i>
March 31	ShareLife Sunday In-church collection
April 2	⚠ Submit week 1 report online with total donations to date
April 8-12	\$\$ - Remittance to ShareLife office of funds collected to date
April 9	⚠ Submit week 2 report online with total donations to date
April 23	⚠ Submit week 4 report online with total donations to date
April 24	<i>ShareLife to extract non-donor data from Parish Tools for pastor's reminder mailing</i>
May 5	Second ShareLife Offering In-church collection
May 7	⚠ Submit week 6 report online with total donations to date
May 13-17	\$\$ - Remittance to ShareLife office of funds collected to date
May 15-24	<i>Reminder letter from pastor mailed by ShareLife office</i>
May 21	⚠ Submit week 8 report online with total donations to date
May 29	⚠ <i>ShareLife to extract donation data from Parish Tools for thank you mailing</i>
June 2	Third ShareLife Offering In-church collection
June 4	⚠ Submit week 10 report online with total donations to date
June 10-14	\$\$ - Remittance to ShareLife office of funds collected to date
June 18	⚠ Submit week 12 report online with total donations to date
June 20-26	<i>Thank you from Cardinal mailed to donors by ShareLife office</i>
July 2	⚠ Submit week 14 report online with total donations to date
July 4	⚠ <i>ShareLife to extract donation data from Parish Tools for second thank you mailing</i>
July 16	⚠ Submit week 16 report online with total donations to date
July 24-30	<i>Thank you from Cardinal mailed to donors by ShareLife office</i>
July 31	⚠ Submit week 18 (final) report online with total donations to date Ensure remittance of all funds collected for Campaign 2019 to ShareLife office
August 2	<i>ShareLife to extract final Campaign 2019 donation data to July 31 from Parish Tools for third thank you mailing</i>

ShareLife Office
416-934-3411 or 1-800-263-2595
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January 2019

S	M	T	W	T	F	S	
			1	2	3	4	5
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

February 2019

S	M	T	W	T	F	S
					1	2
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17	18	19	20	21	22	23
24	25	26	27	28		

March 2019

S	M	T	W	T	F	S
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24	25	26	27	28	29	30
31						

April 2019

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14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

May 2019

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
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26	27	28	29	30	31	

June 2019

S	M	T	W	T	F	S
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July 2019

S	M	T	W	T	F	S	
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14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				