

2017 CAMPAIGN CHECKLIST GUIDE

**2017 Parish Campaign
ShareLife Sunday Collections
April 2 | May 7 | June 4**



SL ShareLife
sharelife.org

LIVING THE GOSPEL

*The Catholic community and its partners
responding generously with justice and love.*

January, 2017

Dear Pastor and Parish Campaign Committees

We have produced a new resource for parishes to assist with their local ShareLife campaign.

The Campaign Checklist Guide is a week by week action plan to help guide parishes and committees with the promotion of the ShareLife campaign at the parish level. This Guide has been developed based on best practices used by parishes who achieve their campaign goal on a regular basis.

Included as part of the weekly action plan are suggested speaking notes. We would suggest reading these points as part of the announcements before Mass. These speaking notes will help to keep the ShareLife message alive during the campaign period.

Our office is here to assist you with the ShareLife campaign at your parish. If we can be of any assistance please do not hesitate to contact any member of our team.

Thank you for all that you are doing for ShareLife!



Arthur Peters
Executive Director

Campaign Start—Active Collection Season

Pre-Start Soft Launch Considerations

In the weeks leading up to the official launch of the campaign on March 5, 2017, we ask pastors and committee members to embrace the ShareLife mission and principles:

Mission:

“To live the Gospel by providing for those in need”

Principles:

- **Reverence for life at all stages**
- **Commitment to Catholic Social Teaching**
- **Collaboration with stakeholders**
- **Responsible and accountable for resources**

Also:

Pastors should arrange for ShareLife volunteers (which should already be in place) to visit at least one local agency prior to first collection

If the ShareLife office can be of assistance at any time, please contact:

Mariana Garcia, Parish Campaign Officer , 416-934-3400, ext. 533 or mgarcia@archtoronto.org

or

David McNerney, Parish Campaign Office, 416-934-3400 ext. 597 or dmcnerney@archtoronto.org
or any member of the ShareLife team

| Week | Parish Activities and Tasks | Done | Notes |
|------|-----------------------------|------|-------|
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2 March 12, 2017—2nd Sunday in Lent

3 weeks before April 2nd first ShareLife Sunday

Pastoral communications themes should focus on:

- ShareLife volunteers read bulletin announcement for this Sunday from parish guide;
- Stress importance of supporting ShareLife as Catholics;
- Identify the ongoing needs of the marginalized in our communities across the GTA;
- Emphasize Catholic outreach in justice and love as a key pillar of the pastoral plan, and ShareLife is a way that the church answers the call of the poor;
- Ensure that all ShareLife banners and posters are prominently displayed.

Suggested speaking notes:

In today’s Gospel, Jesus is transfigured on the mountain, and God speaks to the disciples, saying that they should follow the teaching of the Lord.

One of the key messages that Jesus left us was to love one another as I have loved you. One of the core components of our archdiocesan Pastoral Plan is Catholic Outreach in Justice and Love— one way that we carry out this outreach and express love for neighbour is through our annual ShareLife appeal. Our generosity toward ShareLife agencies is one of the ways that we can help to transform the lives of the marginalized in our society. Thank you for your support for ShareLife!

| Week | Parish Activities and Tasks | Done | Notes |
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3

March 19, 2017 3rd Sunday in Lent

2 weeks before ShareLife Sunday:

- Confirm all arrangements for the speaker before the first collection;
- Hold a ShareLife awareness and fund raising event such as a silent auction, bingo, book sale, parish dinner, bake sale, breakfast, yard sale, among others—refer to *Parish Campaign Guide* for more information;
- Ensure ShareLife envelopes are always available throughout the church;
- Ensure additional brochures are available at the back of the church;
- Read bulletin announcement for this weekend;
- Show ShareLife video and/or refer parishioners to view ShareLife video online.

Suggested speaking notes:

Jesus teaches in the Gospel today that the food and water that he gives are more than earthly nourishment, and that those who drink the water he provides will no longer thirst.

As a Catholic community, we are called to live out the values of the Gospel in all that we do, and by doing so we will prepare ourselves for eternal life with the Father.

‘Living the Gospel’ is the theme of our 2017 ShareLife campaign. Through the agencies supported by our annual appeal, we are bringing these values to the entire community, regardless of religious affiliation. Like the Samaritan woman who came to Jesus, there are many people in our society who turn to a ShareLife agency for help. Our efforts help them and many others around the world to experience the messages of the Gospel, and demonstrate our care and commitment for those in need. Your generosity helps to make this possible— thank you!

| Week | Parish Activities and Tasks | Done | Notes |
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4 March 26, 2017—4th Sunday in Lent

1 week before ShareLife Sunday:

- Download and read bulletin announcements promoting ShareLife Sunday next week;
- Announce that ShareLife Sunday is next week April 2. Ask parishioners to be generous, and that funds collected by ShareLife are for the less fortunate and marginalized in our communities;
- Read suggested homily (to be circulated March, 2017.)
- Position ShareLife volunteers to be available at the end of each Mass to distribute envelopes and answer questions about the upcoming campaign.

Suggested speaking notes:

In the First Reading, Jesus says to Samuel ‘the Lord does not see as the human sees; the human looks on the outward appearance, but the Lord looks on the heart.’

Are we able to identify those who turn to others for help in our society? We may often judge based on appearance, without appreciating that this alone does not define who is in need. There are many people dealing with family issues, mental health problems, or struggling to settle in a new country whose concerns are not obvious to the outside world. They need our support, and we are able to bring the hands of Christ to them through ShareLife agencies.

Next weekend is our first ShareLife collection weekend; envelopes are available in the pews. Over the next week, I would ask you to discern your ability to make a sacrificial gift to our parish campaign as we work toward our \$____ campaign goal. Please join me in supporting the work of ShareLife agencies when the collection takes place next weekend. I thank you in advance for your generosity.

| Week | Parish Activities and Tasks | Done | Notes |
|----------|---|------|-------|
| 5 | April 2, 2017—5th Sunday in Lent SHARELIFE SUNDAY | | |
| | <ul style="list-style-type: none"> • Make pulpit announcement that today is ShareLife Sunday – Please give generously; <input data-bbox="1024 506 1062 541" type="checkbox"/> • ShareLife should be separate second collection (not part of the offertory collection); <input data-bbox="1024 577 1062 613" type="checkbox"/> • Link today’s Gospel themes to the mission of ShareLife and the church in general; <input data-bbox="1024 648 1062 684" type="checkbox"/> • Show ShareLife video if not done so the week prior; <input data-bbox="1024 720 1062 756" type="checkbox"/> • Communicate to the parish what ShareLife means to you as a pastor; <input data-bbox="1024 791 1062 827" type="checkbox"/> • Communicate that ShareLife is not just during Lenten season, but a year-long campaign; <input data-bbox="1024 863 1062 898" type="checkbox"/> • Welcome previously booked agency speaker. <input data-bbox="1024 934 1062 970" type="checkbox"/> | | |

Suggested speaking notes:

This weekend is our first ShareLife collection, which will take place after communion.

ShareLife is more than a collection – our annual appeal is one of the ways that we bring the Gospel value to love one another to life. The agencies supported by ShareLife help thousands of people within our archdiocese, and countless more around the world. The family seeking counselling, the isolated senior seeking a friendly voice, the child in the developing world without food – these are some of the examples of how our support fulfills the core component of our Pastoral Plan of Catholic Outreach in Justice and Love.

Our theme this year is Living the Gospel by providing for those in need. I invite you to join me in supporting the important work of ShareLife agencies with a sacrificial gift to the 2017 ShareLife campaign. Envelopes are available in the pews. If you are unable to make a contribution, please pray for the success of our parish campaign, and pray that those who are able to support the campaign will do so. Thank you for your generosity!

| Week | Parish Activities and Tasks | Done | Notes |
|------|-----------------------------|------|-------|
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6 April 9, 2017—Palm Sunday

- Pastor to thank all those who donated to ShareLife last week; reminder that contributions can be made using an envelope through the offertory collection. Update Parish Tools after 1st collection and ensure thermometer collection poster is updated. Ensure there is consistent updating throughout the ShareLife campaign;
- Ensure envelopes are available in pews and public areas;
- Post-collection numbers to be reviewed with ShareLife Office if result is below from same time last year for suggestions to improve result;
- ShareLife volunteer committee should review goal status with ShareLife office;
- Non-regular Mass attending Catholics do attend Mass at Easter. This may present a good opportunity to remind **ALL** parishioners not to forget about the importance of being a part of the church’s mission to the needy and marginalized;
- Bulletin insert announcing collection information as of first collection against goal and that next collection Sunday is May 7th, 2017.

Suggested speaking notes:

Thank you for your support of our parish ShareLife campaign. To date, our parishioners have contributed \$____ toward our parish goal of \$____. Thank you for your generosity! If you wish to make a contribution, envelopes are available in the pews, and can be placed in the collection basket. Please help us to Live the Gospel by supporting our parish ShareLife campaign!

| Week | Parish Activities and Tasks | Done | Notes |
|------|-----------------------------|------|-------|
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7 April 16, 2017—Easter Sunday

- Ensure envelopes are available;
- Use ShareLife bulletin announcement.

| Week | Parish Activities and Tasks | Done | Notes |
|----------|--|--------------------------|-------|
| 8 | April 23, 2017 | | |
| | <ul style="list-style-type: none"> If not already in progress, ShareLife volunteer committee/pastor to consider hosting a ShareLife fundraising event between now and week 17 (Refer to <i>Parish Campaign Guide</i> for additional information); | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Pastor to meet with ShareLife Committee to review campaign status and plan for 2nd ShareLife collection; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> ShareLife volunteers should consider speaking for 3 to 4 minutes on the effect Catholic agencies are having with those who are less fortunate than us. (Refer to <i>Parish Campaign Guide</i> for additional information); | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Pastor to reach out to school principals to review their participation in 2017 ShareLife campaign; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Together with the ShareLife Office, ask Campaign Officer to reach out to lead donors who have not made a gift so far in preparation for second ShareLife collection on May 7, 2017; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Book an agency speaker (if not already done, or if a second speaker is required); | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Use ShareLife bulletin announcement; | <input type="checkbox"/> | |

Suggested speaking notes:

Thank you to those parishioners who have made a contribution to the 2017 ShareLife campaign. As we reflect on our theme of ‘Living the Gospel’ we are reminded of the many people within our society who will turn to a ShareLife agency for help this year. Perhaps it may be a neighbour, a co-worker, or maybe someone in our parish community. Help us to extend the hands of Christ to our brothers and sisters in need by making a sacrificial gift to our parish campaign this year – envelopes are in the pews. Thank you for your generosity!

| Week | Parish Activities and Tasks | Done | Notes |
|------|---|--------------------------|-------|
| 9 | April 30, 2017 | | |
| | <ul style="list-style-type: none"> Ensure all contributions are recorded and updated in Parish Tools; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Second offering in week 10 (next week). Pastor should plan with committee to align this week’s Gospel with ShareLife mission in preparation for second collection in week 10; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Ask parishioners to give generously next week. Mention where parish is with respect to goal; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Confirm booking of agency speaker for next week May 7, 2017 and showing video (if not already done); | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Ensure bulletin announcements are made this week advising of second ShareLife parish events and offering next week; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Read bulletin announcement for this week; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> ShareLife Office to review results to date with parish; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> Reposition posters and materials within church for fresher and wider reaching appeal. | <input type="checkbox"/> | |

Suggested speaking notes:

St. Augustine’s Seminary, Redemptoris Mater Seminary, the Office of Vocations and Serra House, as well as the Diaconate program, are all supported through our ShareLife campaign. These agencies are providing for the formation of our future priests and deacons; in a few weeks Cardinal Collins will ordain four men to the priesthood for the Archdiocese of Toronto. Last year nine men were ordained as deacons for our archdiocese, and it is anticipated that ten new deacons will be ordained in 2018 (deacon ordinations are every second year).

Our generosity toward ShareLife is providing for clergy who will one day serve as Pastors in our parishes, and deacons who carry out important ministry in our parishes and the community. Next weekend is our second ShareLife collection weekend. Thank you for helping to support the needs of the church, both today and in the future! (Note: if a priest was ordained at St. Augustine’s or Redemptoris Mater Seminaries, they can speak about this here as well).

| Week | Parish Activities and Tasks | Done | Notes |
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10 **May 7, 2017**
SECOND SHARELIFE OFFERING

- ShareLife Committee at back of church foyer handing out envelopes, answering questions, promoting second collection;
- Ensure ShareLife is a dedicated second collection;
- Include a ShareLife message into the homily; Refer to *Parish Campaign Guide* for speaking points;
- Show ShareLife video (if not already done);
- Ensure envelopes are available in pews;
- Agency speaker (if not already done so);
- Hold ShareLife event during month of May. (Refer to Campaign Kit for more details).

Suggested speaking notes:

Today is our second ShareLife collection weekend. As we Live the Gospel by providing for those in need, we are reminded of the Gospel value to 'love one another as I have loved you.' Through ShareLife, we are able to bring this value to life through the work of over 30 social service agencies, caring for families in crisis, people with special needs, the elderly, immigrants and refugees, and children and youth. In addition, our support provides for the formation of our clergy, and international programs in the developing world.

To date, our parish has achieved \$____ toward our parish goal of \$____. I invite you to join me in making a contribution to ShareLife during the second collection this weekend; envelopes are available in the pews. On behalf of those who are served by our agencies, I thank you for your generosity.

| Week | Parish Activities and Tasks | Done | Notes |
|-----------|--|--|-------|
| 11 | <p>May 14, 2017</p> <ul style="list-style-type: none"> Update Parish Tools with latest second collection results; Identify (with ShareLife support if required) new action plans to maintain ShareLife collection goals prior to third collection in week 14; Identify lead major gifts donors who haven't given yet and develop call plan with ShareLife office; Say "Thank You" to those who gave last week; Use ShareLife bulletin announcements. | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | |

Suggested speaking notes:

Thank you for your support of ShareLife. After our second collection, we have now achieved \$_____ toward our parish campaign goal of \$_____.

There are many stories that come from ShareLife agencies that demonstrate how our support makes a difference. A simple one from Camp Ozanam – a young boy showed up for a week long camp with a bag of chips and nothing else – he came to camp without any clothes or toiletries. The staff at the camp took him into town to purchase clothes and other essential items that he would need for the duration of his stay.

Sometimes the needs are not obvious, but are there, and this is where ShareLife comes in to help. Thank you for helping us to Live the Gospel through your generosity toward our ShareLife campaign!

| Week | Parish Activities and Tasks | Done | Notes |
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12 **May 21, 2017**

- Identify lead donors who may be inspired to give as a result from a clergy call. Communicate donors to ShareLife office by May 28;
- Apply remaining second collection updates into Parish Tools;
- Consider scheduling an agency client speaker who benefitted from ShareLife funding. For maximum opportunity this should be done prior to the third collection;
- Pastor to read today’s bulletin announcement to parish at end of Mass;
- Parish to contact schools to invite representatives to a ShareLife presentation weekend at the parish.

Suggested speaking notes:

‘The one who has my commandments and keeps them is the one who loves me.’

In the Gospel of Matthew, Jesus points out that the greatest commandment is to love the Lord God with all your heart, soul and mind, and the second is to love your neighbour as yourself.

As Catholics, we are called to care for one another, and one of the ways that we do this is through our support of ShareLife. We express this love and care by supporting the work of ShareLife funded agencies, and it is through their programs and services that we are able to fulfill this commandment.

Thank you for helping to Live the Gospel through our parish ShareLife campaign. If you have not made a contribution to date, please consider doing so; envelopes are available in the pews.

| Week | Parish Activities and Tasks | Done | Notes |
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13 **May 28, 2017**

- With 13 weeks elapsed and 2 collections undertaken, this is the time to update the parish achievement to date against goal on thermometer collection posters. ShareLife will update in the Catholic Register thermometer;
- During week 13 please bring additional communication or operational needs to the attention of the ShareLife office. This includes outreaches to specific donors;
- Remind parishioners that next week is ShareLife 3rd collection;
- Continue on Gospel themes that support ShareLife mission;
- Ensure pews are well stocked with envelopes;
- Ensure brochures are available at the back of the church;
- ShareLife office is available to help with any in-church functions;
- Use ShareLife bulletin announcement.

Suggested speaking notes:

Next weekend is our third ShareLife collection weekend. To date, our parish has achieved \$___ toward our parish campaign goal of \$___.

Overall, the ShareLife campaign has achieved \$___ toward our \$13.1 million parish campaign from parishes across the archdiocese. ShareLife has allocated over one million new dollars into the work of the agencies over the past two years, helping to create new programs and increase services to meet the needs of those who turn to them for help.

It is important that we meet our goals, as a parish and an archdiocese, on behalf of those served by our agencies.

I invite all parishioners to join me in making a sacrificial gift to the best of their ability when the third collection takes place next weekend. Envelopes are available in the pews. If you have already made a contribution this year, I thank you for your generosity toward the needs the poor.

| Week | Parish Activities and Tasks | Done | Notes |
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14 **June 4, 2017—Pentecost**
THIRD SHARELIFE OFFERING

- Ensure plenty of in-pew envelopes are available prior to each Mass;
- Have ShareLife volunteers in foyer greeting parishioners with envelopes and brochures prior to each Mass;
- Enthusiastically announce from the pulpit that today is the third ShareLife Sunday and to please be generous;
- As the 3rd ShareLife collection is on Pentecost Sunday, please mention that ShareLife is the single largest funder of the Seminary which is vital to the future of our Catholic church in the archdiocese;
- Ensure banners and posters are prominently displayed in public areas, entries and exits;
- Communicate to the parish where it currently stands with respect to its goal;
- Use ShareLife bulletin announcement;
- Pastors should suggest parishioners make a gift prior to the start of summer before things start to get busy;
- Announce that the schools in the parish will be present next weekend to be recognized for their ShareLife effort;
- Say “Thank You”.

Suggested speaking notes:

Today is our third ShareLife collection weekend. As a parish, we have achieved \$_____ toward our \$_____ campaign goal. I thank you for your generosity and encourage all parishioners to join us as we Live the Gospel by providing for those in need. Envelopes are in the pews, and I thank you for your generosity!

| Week | Parish Activities and Tasks | Done | Notes |
|------|-----------------------------|------|-------|
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15 June 11, 2017

- Enter, process and remit latest collection amounts in Parish Tools;
- Request total monies received to date at ShareLife office in order to determine most accurate parish amount to date;
- Request listing of major and mid-level donors from ShareLife in order to determine who still has not made a gift for collection 3 or since campaign start;
- Inform parishioners that if they still have not made a gift after the 3rd collection last week, they still have until July 31st, 2017 to make their 2017 contribution;
- Recognize schools in parish for their support of ShareLife— refer to Campaign Kit for details. (Can also be done the weekend of June 18);
- Use ShareLife bulletin announcement.

Suggested speaking points:

After the third collection, we have now achieved \$_____ toward our ShareLife campaign goal of \$_____. Thank you for your generosity!

If you have not made a contribution as of yet, please do so before July 31, which is the end of the ShareLife campaign year.

As Canadians, we are fortunate to live in a country where people can practice their faith without fear of persecution. It is not like this in every country, and in some places people are threatened with physical harm on the basis of religious beliefs.

In 2009, Cardinal Collins established the Office for Refugees in the archdiocese to welcome families to Canada who are fleeing difficult situations in their homeland. Many parishes in the archdiocese have participated in sponsoring these families and welcoming them to their new home. Through our ShareLife campaign, we are supporting the work of the Office for Refugees. In 2015, 323 people were welcomed to Canada, and over 2,300 resettlement cases were initiated.

Our generosity to ShareLife is helping to Live the Gospel. Thank you!

| Week | Parish Activities and Tasks | Done | Notes |
|-----------|---|--------------------------|-------|
| 16 | June 18, 2017 | | |
| | <ul style="list-style-type: none"> • Second last week of school. Pastors should reach out to principals encouraging all funds received are remitted to ShareLife or the Parish Office; contact Tim LeeLoy at ShareLife for assistance; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> • Remind parishioners this week that it is not too late to support the campaign until July 31, 2017; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> • If campaign results are down, book an agency speaker between now and July 31, 2017 for a final campaign push; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> • Show the ShareLife video if not already done; | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> • Use ShareLife bulletin announcement. | <input type="checkbox"/> | |
| | <ul style="list-style-type: none"> • If campaign is tracking below this time last year, consider a conference call with the ShareLife office to explore ways the campaign can be enhanced with the remaining 6 weeks left. | <input type="checkbox"/> | |

Suggested speaking notes:

Thank you for your support of our 2017 ShareLife parish campaign. If you have not made a contribution as of yet, please consider doing so before July 31, the end of the campaign year.

As we head toward the summer vacation period, Silent Voice, a ShareLife funded agency that serves the deaf community, will hold their annual summer camp program. For over 40 years, this program has given deaf and hard of hearing participants the opportunity to meet role models and learn sign language in an environment free from communication restrictions. This helps to build self- esteem, as well as social and education development, in the children that participate.

Our support of ShareLife helps to make this possible. When we make a contribution to the campaign, we are helping to Live the Gospel by providing support for hard of hearing children who face communication challenges in their home environments. Thank you for your generosity!

| Week | Parish Activities and Tasks | Done | Notes |
|------|-----------------------------|------|-------|
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17 June 25, 2017

- Inform the ShareLife office if your parish has any needs for donor information;
- Remind parishioners that it is still not too late to make a gift until the end of July;
- Ensure school contributions are recorded in Parish Tools (if received at the parish). ShareLife office will send to parishes a list of schools that have sent funds to our office for cross-checking. Notify ShareLife office of any funds received from schools at the parish;
- Use ShareLife bulletin announcement.

Suggested speaking notes:

For many people, access to counselling can result in long waiting times for service. While some issues require extensive consultations over multiple sessions, some can be addressed through a single meeting.

Catholic Family Service agencies across the archdiocese have introduced walk-in clinics to help reduce the wait times for service, and help to address issues in a timely manner. These sessions have proven to be successful, and have reduced or in some cases eliminated the need for further counselling sessions to take place. You can contact your local Catholic Family Service agency through the information found in the ShareLife brochure.

Thank you for your generosity toward ShareLife! Help us to Live the Gospel by providing for families to access counselling services. Your generosity helps to make this important program possible – thank you!

| Week | Parish Activities and Tasks | Done | Notes |
|-----------|---|------|-------|
| 18 | July 2, 2017 | | |
| | <ul style="list-style-type: none"> Update all donations into Parish Tools as the end of month (and campaign) is approaching; <input type="checkbox"/> Work with the ShareLife office to identify approaches and strategies that may help boost your campaign result between now and the end of the month. <input type="checkbox"/> | | |
| | <p>Suggested speaking notes:</p> <p>With just under a month left in our parish ShareLife campaign, we have achieved \$_____ toward our parish goal of \$_____. Thank you to those who have made a contribution to support the work of ShareLife agencies; if you have not done so as of yet, please consider doing so before the July 31 deadline – envelopes are available in the pews.</p> <p>What does it mean to show the presence of Christ to the poor and marginalized in our communities? Our pastoral plan calls for us to be the hands and face of Jesus in the community, and our ShareLife funded agencies provide a tangible way of doing so. Many of us lead busy lives, and do not have the time to personally give of our time and talent; this is where our support for ShareLife shows our commitment to helping the neediest amongst us. I am grateful for the support of our parish community toward the work of ShareLife agencies, and invite all parishioners to make a contribution to the best of their ability. Thank you for your generosity!</p> | | |

| Week | Parish Activities and Tasks | Done | Notes |
|-----------|---|------|-------|
| 19 | July 9, 2017 | | |
| | <ul style="list-style-type: none"> ShareLife Office is prepared to work with your parish to identify missed or lapsed donors—ShareLife will make the ask based on pastor approval; <input type="checkbox"/> Pastor to work with ShareLife office to determine whether Bishop intervention/assistance will be beneficial for a gift ask; <input type="checkbox"/> With 3 weeks left in the campaign, pastors to make a final pulpit appeal to those who have not yet given; <input type="checkbox"/> Ensure Parish Tools is updated for every donation received and ensure envelopes are in pews. <input type="checkbox"/> | | |
| | <p>Suggested speaking notes:</p> <p>There are just over three weeks left in our annual ShareLife parish campaign. As we continue to Live the Gospel by providing for those in need, I thank those parishioners who have made a contribution to ShareLife this year, and invite those who have not yet done so to make a sacrificial gift before July 31—envelopes are available in the pews, and can be placed in the collection basket or dropped at the office. On behalf of those served by our agencies, thank you for your generosity!</p> | | |

| Week | Parish Activities and Tasks | Done | Notes |
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20 July 16, 2017

- With 2 weeks left in the campaign, work with ShareLife office in an effort to recover missed or lapsed mid and major gifts (\$500 and up);
- Pulpit appeal to support campaign. Adjust intensity of appeal based on parish achievement to date against goal;
- Consider inviting your Bishop or ShareLife ED to assist in messaging;
- Ensure envelopes are available in pews.

Suggested speaking notes:

There are just over two weeks left in our annual parish ShareLife campaign—to date we have achieved \$____ toward our parish campaign goal of \$____.

Today’s Gospel speaks of the parable of the sower; the seeds that were spread on fertile soil were able to grow and produce good crops.

In our society, there are many organizations that seek our charitable support, and there are many worthy causes that are doing great work and are deserving of our generosity.

We are fortunate in the Catholic community to have ShareLife funded agencies that reach out to the marginalized in our communities and around the world. These agencies provide service in a faith based environment, respecting the values that we hold dear as a Catholic community.

As a pastor, it is reassuring for me to know that I can refer those who come to me for guidance with difficult family issues to a Catholic Family Service agency that will help them and be attentive to our beliefs and values.

These services are made possible through our generosity toward ShareLife. When we share our resources with these agencies, we are helping them to grow and respond to the increased demand for service that they face. This results in a positive impact on the lives of those who turn to them for help. Thank you for your support of our annual appeal!

| Week | Parish Activities and Tasks | Done | Notes |
|-----------|---|--|-------|
| 21 | <p>July 23, 2017</p> <ul style="list-style-type: none"> • Last full week of campaign, please enter and confirm that all amounts have been entered into Parish Tools; • Last minute efforts to solicit missed or lapsed gifts; • Send final parish totals to ShareLife office by July 31, 2017; • Ensure school amounts are included in parish final totals; • Close 2017 campaign; • Parish debriefs August-September. | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | |

Suggested speaking notes:

There is just over a week left in our parish ShareLife campaign. Our goal this year is \$____, and to date we have achieved \$_____.

I am grateful for all that our parish does to help those in need – we (list local examples).

Our ShareLife campaign is a way that we unite with our fellow parishes in the archdiocese to show the strength of the Catholic community toward helping others. ShareLife is more than a collection – it is a way that we collectively say ‘we care’ by showing the entire community that the Catholic church is active in the social service network of the archdiocese, and in the greater world.

If you have not done so, please consider making a gift toward our campaign before July 31. Over the past few months, we have provided many examples of how our support not only helps those in need, but expresses our love for neighbour by Living the Gospel.

Thank you for your generosity, and for all that you have done to support ShareLife this year!



1155 Yonge Street
Toronto, Ontario M4T 1W2
416-934-3411 or 1-800-263-2595
www.sharelife.org

 /ShareLifeCan  @ShareLifeCan

 www.workingwonders.ca

Charitable Registration No. 13063 2474 RR0001

